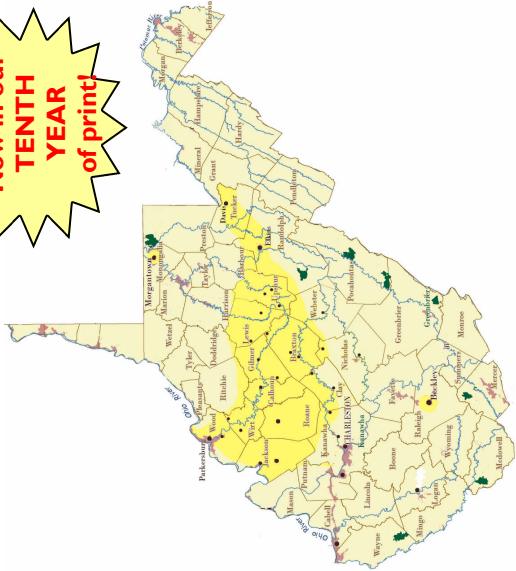


**Now in our
TENTH
YEAR
of print!**



All Across Central WV

In Print -

Two-Lane Livin' is so popular, we can't print enough! On average, each month, 99% of circulated copies are picked up by someone. Also, we re-circulate any left over copies, making sure advertisers get every penny's worth.

Typical magazine readers range in age from 18-68, with a median age of 36. An average 70% have college degrees, and 65% are female. Nearly 70% are homeowners. Our readers are similar, but more eclectic, because of our region. Our magazine is enjoyed by homeschoolers, parents, workers, retirees—anyone who enjoys rural life!

All print ads appear in our online flip-book of each issue with active hyperlinks! All clients who spend more than \$200 / month are featured in our monthly e-newsletter!

PLUS Online Presentation!

Did You Know?

Over 93% of adults still enjoy reading magazines. In fact, magazine readership is up. Millions of readers spend an average of 43 minutes of undivided attention per issue!

People are paying more attention to print ads now than they did a decade ago. Not only are they seeing the ads, more people report actually reading them too. In fact, one out of three readers “took or planned to take at least one action” after seeing an ad in a print magazine.

Sources: Magazine Publishers of America, Readex Research

From Our Clients:

“I have been very pleased with my advertising experience in Two Lane Livin'. It is the best response I have received in any of my past print advertising experiences.”

Sharon Ours, A Domestic Friend

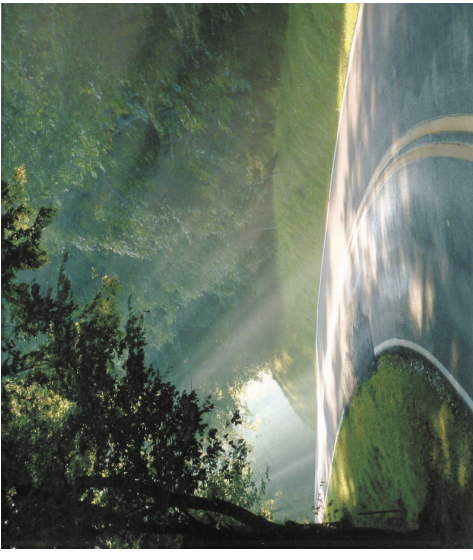
We had better response from three months in Two-Lane Livin' than three years in Blue Ridge County Magazine.”

John Luckton, The General Lewis Inn

Pay by check, credit card or via PayPal.

*Additional fees apply for paypal or credit card payment. All rates subject to change without notice. Payment plans available according to policy upon approval.

Two-Lane Livin'



Circulating FREE copies monthly to locations in 17 counties of West Virginia

including:

- Braxton, Barbour,**
- Calhoun, Clay, Gilmer,**
- Harrison, Jackson,**
- Kanawha, Lewis, Mason,**
- Pleasants, Roane, Randolph,**
- Tucker, Wirt,**
- Wood and Webster Counties.**

(Also distributed in Washington County, Ohio.)

Questions?

Call 304-354-9132,
visit www.twolanelivin.com
or e-mail info@twolanelivin.com.

Reach 45,000 Regional Readers Each Month!

Based on an average of three readers per issue.

PRINT ADVERTISING	AD SIZE <i>(width x height)</i>	11 to 14 MONTHS	6 to 10 MONTHS	1 to 5 MONTHS
Sponsorship Box (Square)	1 col. x 2 inches (2.02" x 2")	\$25 / mo.	\$30 / mo.	\$35 / mo
Business Card (Horizontal) (Vertical)	2 col. x 2 inches (4.127" x 2") (2.02" x 4")	\$40 / mo.	\$45 / mo.	\$50 / mo.
Tall Business Card (Horizontal)	2 col. x 3 inches (4.127" x 3")	\$50 / mo.	\$60 / mo.	\$65 / mo.
Tall Tower (Vertical)	1 col. x 7 inches (2.02" x 7")	\$65 / mo.	\$70 / mo.	\$75 / mo.
Large Box (Square)	2 col. x 4 inches (4.127" x 4")	\$80 / mo.	\$85 / mo.	\$90 / mo.
Ultimate Business Card (Horizontal)	3 col. x 3 inches (6.278" x 3")	\$90 / mo.	\$100 / mo.	\$110 / mo.
Page Banner (Across the Page Bottom)	5 col. X 2 inches (10.25" x 2")	\$120 / mo.	\$125 / mo.	\$130 / mo.
Page Panel (Vertical) (Horizontal)	2 col. x 6.5 inches (4.127" x 6.25") (6.278" x 4.25")	\$135/ mo.	\$140 / mo.	\$150 / mo.
Page Tower (Vertical)	2 col. x 12.5 inches (4.127" x 12.5")	\$160 / mo.	\$170 / mo.	\$180 / mo.
Half Page (Horizontal)	5 col. X 6.25" 10.5" x 6.25"	\$200 / mo.	\$225 / mo.	\$240 / mo.
Full Page (Vertical)	10.5 X 12.75"	\$350 / mo.	\$360 / mo.	\$375 / mo.

ADD FULL COLOR FOR:

\$5/ Mo.

\$10/ Mo.

\$15/ Mo.

\$20/ Mo.

\$25/ Mo.

\$35/ Mo.

\$40/ Mo.

\$50 / Mo.

ADDITIONAL OPTIONS:

CLASSIFIED ADS:

\$6 for 30 words, then \$10 for every additional word. (Arial text in the back section.)

MAKE IT STAND OUT:

All Bold Text: Add \$2
Add a Border: Add \$2
Reverse Color (White text on black background): Add \$5

GUARANTEED PLACEMENT: ADD 15%

Your ad in a specific page or position on page. For example: Top right corner on page 4, or near a specific column or article. (Pages 1,2,3 not available.)

ON THE COVER: ADD \$50

In addition to your ad inside the magazine, we can promote you on the COVER, inside a multi-pointed star bubble.

OUR E-NEWSLETTER: ADD \$10

Plain text listing in our monthly e-mail newsletter.

All print ads are included in our online issues at www.twolanelivin.com.